

#### Six megatrends

#### Network, compute & storage

Broadband everywhere, distributed cloud, near infinite storage. Enabling low latency, ultrahigh bandwidth, and mission critical services.

# Internet of Things

Connectivity for a trillion things – driving Industry 4.0 and revolutionizing enterprise efficiency.

# Augmented intelligence

Human assistance and task automation leveraging artificial intelligence & machine learning at scale

# Human & machine interaction

Virtual and augmented reality, reshaping how we interact at the intersection of the digital and physical worlds.

# Social & trust economics

Sharing economy and digital currencies made possible by trusted and secure cloud/network platforms.

### Digitalization & ecosystems

New digital services – for consumers and enterprises – at the intersection of webscale cloud and 5G networks



#### New opportunities for our customers

Global megatrends leading to new services innovations Network, compute & storage

Internet of Things

Augmented intelligence

Human & machine interaction

Social & trust economics

Digitalization & ecosystems

Nokia is enabling industry-defining innovations for its customers

#### Communications Service Providers

- Deliver customer experiences with intelligent insights for new revenue
- Connect physical industries to deliver advanced enterprise IoT and 5G services
- Leverage cloud-native and automation for unmatched agility & cost efficiencies
- Create new business models for revenue and profit expansion

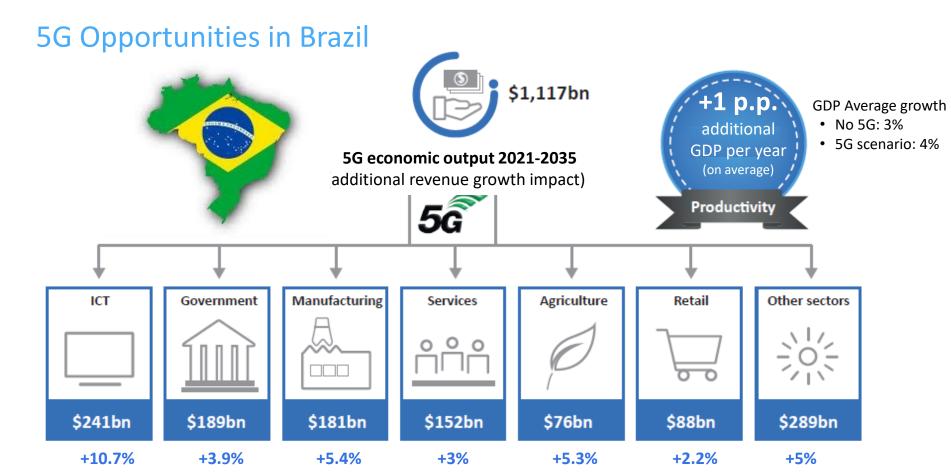
#### **Enterprises**

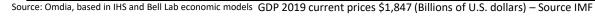
- Achieve improved quality, efficiency, and safety with real-time, intelligent insights
- Embrace digital automation for unprecedented productivity gains
- Deliver immersive experiences for improved customer loyalty
- Develop new business models for simple market expansion

End-users
expecting immersive,
insightful, reliable,
& secure services
anywhere, anytime



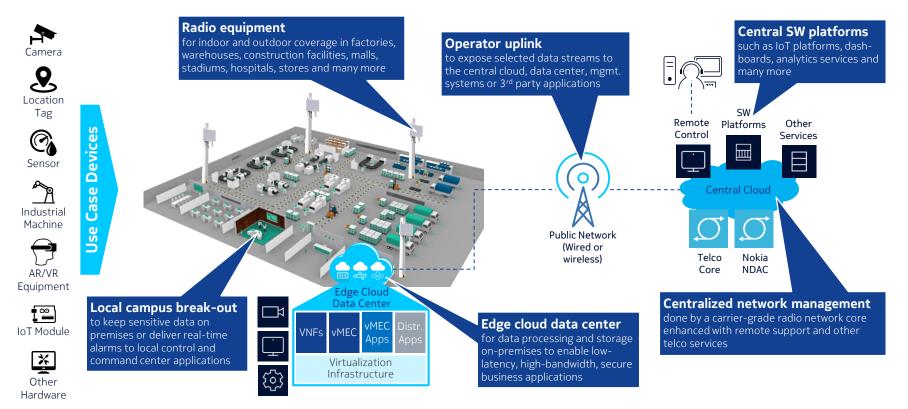






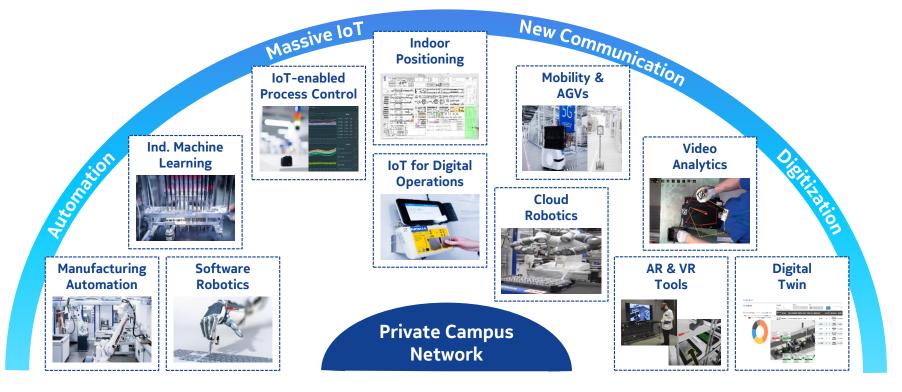


#### Private Campus Network architecture enables low-latency, secure, highbandwidth use cases on the edge with centralized management capabilities





Wide range of deployed use cases in Nokia's conscious factory in order to increase automation, utilize new communication plus IoT sensors and digitize





# We create the technology to connect the world



#### NOKIA